



POWER ON THE LAND

CLASSIC TRACTOR'S popular 'Power on the Land' photography competition is back, offering great prizes and the opportunity to see your great pictures printed in the magazine. Anybody can enter and you don't need any special equipment – it's the best pictures that will win the prizes.

THE PRIZE-WINNING picture could be one that has been taken in a split second that captures the action perfectly, or it may be an image that has taken an immense amount of planning. But the judges will know it when they see it!

"The standard of photographs entered in the *Power on the Land* competition rises every year," says CLASSIC TRACTOR editor, Rory Day. "The winning picture will encapsulate the power of the moment. The subject will grab the judges' attention and the image will be technically perfect. I know, from looking through every single image from past competitions, that the pictures our readers take are absolutely brilliant."

But what makes a good picture? There's not a simple or single answer, because a lot of elements combine to make a winner. The first and, possibly, biggest, point is the subject must be strong and interesting and make an impact.

So put your camera in the cab or carry it with you. With a lot of action in the fields from now on, every day presents an opportunity to take great pictures.

Advice on how to achieve a winning picture is provided in the July issue, as professional freelance agricultural photographer Jonathan Page provides some tips and expert advice that will help you to improve your photographs.

The Prizes

There are, as ever, some generous cash prizes to be won in our 2010 'Power on the Land' photographic competition. The winner will receive a cheque for £200 plus a 60cm x 40cm (24in x 16in) enlargement, worth £25. The runner-up gets £100 plus a 60cm x 40cm enlargement, with £25 and an enlargement for the third-best picture.

Subsequent runners-up will receive £10 for each picture we publish. Last year we used dozens of runners-up pictures, so you stand a good chance of having your picture published. The winner of our 'Junior' category (under-16s) will receive a £25 cash prize.

How to enter

Carefully package your picture(s) and send them to CLASSIC TRACTOR'S editorial address – see below – to arrive no later than 29 October 2010. A few words describing where and when the picture was taken, who the machinery belonged to, the type of camera you used, why you like the picture/s etc, are always very useful – and don't forget to enclose your name and address with the entry!

Digital images should ideally be sent as j-peg files on a CD or alternatively you can e-mail them to classictractor@btinternet.com.

We accept digital images that have been printed on to photo paper. However, if you print your own pictures at home, please remember to use high quality photo paper or, better still, get a professional high street developer to print your pictures. We accept traditional film prints and transparencies (slides), but negatives are not suitable.

Please enclose a clearly addressed SAE if you would like us to return your picture(s). The Editor's decision in all matters relating to the competition is final and no correspondence shall be entered into.

Send your entries to:

POWER ON THE LAND COMPETITION, Sundial Magazines Limited, Sundial House, 17 Wickham Road, Beckenham, Kent BR3 5JS.

Power on the Land beautifully portrayed by last year's winning entry. The picture, taken by Finbar Byrne, is framed perfectly with low level accentuating the size of the machine.



